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March 26, 2019

VIA ELECTRONIC MAIL SERVICE

The Honorable Jocelyn G. Boyd
Clerk
South Carolina Public Service Commission
Post Office Drawer 11649
Columbia, South Carolina 29211

RE: Application of Truemove, LLC d/b/a College HUNKS Hauling Junk & Moving
for a Class E (Household Goods) Certificate of Public Convenience and Necessity
for Operation of Motor Vehicle Carrier
Docket No. 2019-62-T

Dear Jocelyn:

Pursuant to Order No. 2019-28H, attached please find the Shipper Witness Affidavit¹ of James Tracey.

Sincerely,

s/ John J. Pringle, Jr.
John J. Pringle, Jr.

JJP

cc: Jenny Pittman, Esq. (via electronic mail service)
Mr. Adam Wells (via electronic mail service)
Becky Dover/Carri Grube-Lybarker (via electronic mail service)

¹ Also known as a "Terrini Affidavit."

**BEFORE
THE PUBLIC SERVICE COMMISSION
OF SOUTH CAROLINA**

DOCKET NO. 2019-62-T

Application of)	
)	
TrueMove, LLC d/b/a College HUNKS)	
Hauling Junk & Moving)	AFFIDAVIT OF JAMES E. TRACEY
)	
for a Class E (Household Goods))	
Certificate of Public Convenience and)	
Necessity for Operation of a Motor)	
Vehicle)	

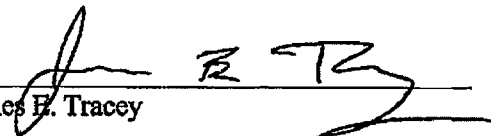
The Affiant, being duly sworn, states the following:

1. My name is James E. Tracey, and my business address is 4107 Liberty Highway, Anderson, SC 29621.
2. I am providing this Affidavit in support of the application of TrueMove, LLC d/b/a College HUNKS Hauling Junk & Moving ("Wells Venture") for a Class E Household Goods Certificate of Public Convenience and Necessity to transport household goods statewide within the State of South Carolina.
3. I am a REALTOR®, Associate Broker, Certified Real Estate Instructor, and the Team Leader for The Tracey Group, which is part of Keller Williams - Western Upstate, in Anderson, SC. I have been with Keller Williams since 2011 and formed The Tracey Group in 2013. Before becoming a part of Keller Williams, I served as a REALTOR® in Anderson for the prior 6 years. I received a BS DEGREE in Information Systems from the University of Tennessee. In addition, I own 3 personal properties and 8 rental units.
4. In my role as a REALTOR®/Associate Broker, I am knowledgeable and aware of the amount of residential buying and selling/development/commercial development taking place in our area (Anderson/Pickens/Oconee/Greenville/Spartanburg Counties). Also, I stay in tune with population and economic trends taking place across South Carolina.
5. The Tracey Group performed in the top 5% of the Real Estate professionals in the area in 2018 and has performed consistently in the top 10% for the last 5 years. My sales have grown from \$2.9M in 2011 to \$8.5M in 2018. The Tracey Group only has 2 members, but is looking to hire another agent this year to keep pace with the "hot" Real Estate

market in the area. Both residential and commercial Real Estate are doing exceptionally well and market analysts predict both to continue.

6. Numerous new subdivisions exist in Anderson, Pickens, Oconee, Greenville, and Spartanburg counties, with continued infill growth in existing developments throughout the area. Suburb developments continue to expand in the upstate of SC.
7. The Charleston Post and Courier reports that SC's population has nearly doubled since 1970, and strikingly 89% of those gains came from people moving into SC from other locations (as opposed to birth). SC ranks #9th highest percent population increase in the nation. In addition, according to the Charleston Regional Competitiveness Center, 28 people move to the Charleston area every day. (<https://www.crda.org/local-data/>)
8. The Central Midlands Council of Governments estimates that population of the Central Midlands region of South Carolina (Richland, Lexington, Newberry and Fairfield Counties) is expected to grow by more than 525,000 residents (62.6%) between 2020 and 2050. By 2050, it is projected that the population of the four-county Central Midlands region will total almost 1.4 million people. http://centralmidlands.org/wp-content/uploads/CMCOG-2050-Population-Projections-Report_final.pdf
9. As an observer of the ongoing residential growth, economic growth and construction in the Upstate, as well as my knowledge of population and construction trends statewide, it is my opinion that there is substantial demand for intrastate moving services in SC. Our Keller Williams – Western Upstate Team Leader (similar to the local CEO) has also shown interest in this additional moving capacity and has invited TrueMove to present at our facility once it is granted the authority to provide moving services statewide. We both are seeing a need for dependable, quick-response moving services, since high demand creates extremely long lead times for many of the existing local movers.
10. There is a present need for additional statewide intrastate moving services in South Carolina.
11. It is my opinion that there is enough business to go around, in the event that TrueMove is granted the authority to provide moving services statewide.
12. I (and Keller Williams - Western Upstate) would absolutely refer moves to TrueMove in the event it receives the authority requested in this Docket.

AND THAT IS ALL THE AFFIANT HAS TO SAY.

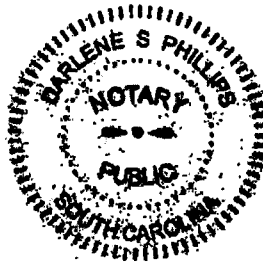

James H. Tracey

SWORN TO AND SUBSCRIBED BEFORE ME

This 20th day of March 2019.


Notary Public for South Carolina

My commission expires: 11/29/23



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College HUNKS Hauling Junk & Moving
for a Class E (Household Goods) Certificate
of Public Convenience and Necessity for
Operation of Motor Vehicle Carrier

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)
) **CERTIFICATE OF SERVICE**
)
)

This is to certify that I have caused to be served this day, one (1) copy of the March 26, 2019 Letter to Jocelyn Boyd attaching Shipper Witness Affidavit via electronic mail service and addressed as follows:

Carri Grube-Lybarker
clybarker@scconsumer.gov

Becky Dover
bdover@scconsumer.gov

Jenny Pittman
jpittman@regstaff.sc.gov

s/ John J. Pringle, Jr.
John J. Pringle, Jr.

March 26, 2019
Columbia, South Carolina